

SOUTHERN NEW ENGLAND GOLFER

Rate Card # 9-1

(Effective 5/1/19 - 12/31/19)

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Southern New England Golfer, an extension of *Ocean State Golf* that has been published since 1990, is now a totally online publication. Currently 38,000 digital copies are sent to emails of golfers, and the number of subscribers continues to grow. The publication features many of the top golf writers in New England covering a wide variety of golf topics. Four more issues will be published in 2019. You can see the publication at www.snegolfer.com

ADVERTISING RATES

	1 X	3X	4X
Full Page	\$1,000	\$900	\$850
1/2 page	550	500	475
1/4 page	300	250	225
1/6 page	250	225	200
1/8 page	200	150	130
Inside front	1,100	1,000	950
Back Cover	1,100	1,100	950

Rates shown are per issue *All Ads are Full Color **Ads are due one week before publishing dates**

ADVERTISING DIMENSIONS

Ad Size	<u>Vertical</u>	<u>Horizontal</u>
Full Page	9.5" (wide) X 10.75" (High)	
1/2 Page	4.7" X 10.75"	or 9.5" X 5.3"
1/4 Page	2.3" X 10.75"	or 4.7" X 5.3"
1/6 Page		4.7" X 3.9"
1/8 Page	2.3" X 5.3"	or 4.7" X 2.6"

PUBLICATION DATES AND FEATURES

June 9	Number 2	Northeast Amateur, CVS Health Charity Classic, Travelers, College and high school results, Tournament Results
July 28	Number 3	CVS Classic Pictorial, State Four-balls, Women's Championships, State Amateurs
Oct. 6	Number 4	FedEx Cup, USGA State Tournaments, President's Cup, Tournament Results
Dec 15	Number 5	Players of the Year from Mass., CT and RI, Review of the Year

Rate Card 9-1 (Cont.)

Southern New England Golfer uses the top golf writers in New England, most of whom are members of the Golf Writers' Assn. of America, to provide readers with the best coverage of local, regional and national golf stories, and top photographers to provide you with pictures that you will help tell the stories.

Each issue of the Publication will feature:

Rhode Island Notebook

Eastern Mass. Notebook

Central Mass. Notebook

Western Mass. Notebook

Connecticut Notebook

Women's Golf

Rising Star on Tour

Instruction Column

Fitness Column

Junior Golf

Commentary from Scott Cordischi

Commentary from Tom Gorman

Rules Interpretations

Product Reviews

Stories and Results of Top Tournaments

Features on Local Players

Travel Stories

Course Updates

Locator Map

And much, much more