

SOUTHERN NEW ENGLAND GOLFER

Revised Rate Card # 10

(Effective 1/1/20 - 12/31/20)

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Southern New England Golfer, an extension of *Ocean State Golf* that has been published since 1990, was always a print publication, but in June 2019 became a totally online publication. The publication is now sent to 80,000 golfers' emails (mostly in southern New England) and the subscriptions continue to rise. All advertisements are linked to the advertiser's website, so advertisers can reach golfers right while they are reading the publication. The publication reads just like a newspaper, but on a computer or tablet screen.

ADVERTISING RATES

	1X	3X
Full Page	\$1,100	\$950
1/2 page	625	550
1/4 page	350	300
1/6 page	275	225
1/8 page	225	175
Inside front	1,200	1,050

Rates shown are per issue *All Ads are Full Color

****Ads are due one week before publishing dates****

ADVERTISING DIMENSIONS

Ad Size	<u>Vertical</u>		<u>Horizontal</u>
Full page	9.5"(Wide)	X	10.75" (High)
1/2 page	4.7" X 10.75"	or	9.5" X 5.3"
1/4 page	2.3" X 10.75"	or	4.7" X 5.3"
1/6 page			4.7" X 3.9"
1/8 page	2.3" X 5.3"	or	4.7" X 2.6"

PUBLICATION DATES AND FEATURES

June 7	Number 1	Northeast Amateur, CVS Health Charity Classic, Travelers, College and high school results, Tourn. Results, U.S. Senior Open
July 26	Number 2	CVS Classic Pictorial, State Four-balls, Northern Trust Champ. Women's Championships, State Amateurs, Olympics Golf
Sept. 27	Number 3	FedEx Cup, USGA State Tournaments, Ryder Cup, Tournament Results, Northern Trust Pictorial Players of the Year from Mass., CT and RI, Year in Review

Revised Rate Card 10 (Cont.)

Southern New England Golfer uses the top golf writers in New England, most who are members of the Golf Writers' Assn. of America, to provide readers with the best coverage of local, regional and national golf stories, and top photographers to provide you with pictures that you will help tell the stories.

Each issue of the Publication will feature:

Rhode Island Notebook

Eastern Mass. Notebook

Central Mass. Notebook

Western Mass. Notebook

Connecticut Notebook

Women's Golf

Rising Star on Tour

Instruction Column

Fitness Column

Junior Golf (at least two pages each issue, much featuring the U.S. Challenge Cup)

Commentary from Scott Cordischi, local radio personality

Commentary from Tom Gorman, long-time golf writer and owner of New England.Golf

Rules Interpretations

Product Reviews

Stories and Results of Top Tournaments

Features on Local Players

Travel Stories to Golf Destinations

Course Updates

Locator Map with links to course websites (over 5 million tourists visit Southern New England each year (many of those visitors are looking for places to golf!)

And much, much more.....

You can subscribe to the publication at www.snegolfer.com. There will never be a charge for subscriptions. Prior issues are available at www.snegolfer.com.