

**SOUTHERN NEW ENGLAND GOLFER**

**Rate Card # 12**

(Effective 1/1/22 - 12/31/22)

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*Southern New England Golfer*, an extension of *Ocean State Golf* that has been published since 1990, was always a print publication, but in June 2019 became a totally online publication. The publication is now sent to 80,000 golfers' emails (mostly in southern New England) and the subscriptions continue to rise. All advertisements are linked to the advertiser's website, so advertisers can reach golfers right while they are reading the publication. The publication reads just like a newspaper, but on a computer or tablet screen.

**ADVERTISING RATES**

	1X	3X	4X
Full Page	\$1,100	\$950	\$850
1/2 page	625	550	475
1/4 page	350	300	250
1/6 page	275	225	200
1/8 page	225	175	150
Inside front	1,200	1,050	950

Rates shown are per issue \*All Ads are Full Color

\*Ads are due one week before publishing dates\*\*

**ADVERTISING DIMENSIONS**

<b>Ad Size</b>	<b><u>Vertical</u></b>		<b><u>Horizontal</u></b>
Full page	9.5"(Wide)	X	10.75" (High)
1/2 page	4.7" X 10.75"	or	9.5" X 5.3"
1/4 page	2.3" X 10.75"	or	4.7" X 5.3"
1/6 page			4.7" X 3.9"
1/8 page	2.3" X 5.3"	or	4.7" X 2.6"

## **PUBLICATION DATES AND FEATURES**

April 25	Number 1	Highlighting Masters, College golf, Challenge Cup Tournament
June 6	Number 2	Northeast Amateur, CVS Health Charity Classic, Travelers, College and high school results, Tourn. Results, U.S. Senior Open
July 25	Number 3	CVS Classic Pictorial, State Four-balls, Women's Championships, State Amateurs
Oct. 3	Number 4	FedEx Cup, USGA State Tournaments, President's Cup, Tournament Results, Players of the Year from Mass., CT and RI, Year in Review

**Southern New England Golfer** uses the top golf writers in New England, most who are members of the Golf Writers' Assn. of America, to provide readers with the best coverage of local, regional and national golf stories, and top photographers to provide you with pictures that you will help tell the stories.

Each issue of the Publication will feature:

**Rhode Island Notebook**

**Eastern Mass. Notebook**

**Central Mass. Notebook**

**Western Mass. Notebook**

**Connecticut Notebook**

**Women's Golf**

**Rising Star on Tour**

**Instruction Column**

**Fitness Column**

**Junior Golf (at least two pages each issue, much featuring the U.S. Challenge Cup)**

**Commentary from Scott Cordischi, local radio personality**

**Commentary from Tom Gorman, long-time golf writer and owner of New  
England.Golf**

**Rules Interpretations**

**Product Reviews**

**Stories and Results of Top Tournaments**

**Features on Local Players**

**Travel Stories to Golf Destinations**

**Course Updates**

**Locator Map with links to course websites (over 5 million tourists visit Southern New England each year - many of those visitors are looking for places to golf!)**

**And much, much more.....**

You can subscribe to the publication at [www.snegolfer.com](http://www.snegolfer.com). There will never be a charge for subscriptions. Prior issues are available at [www.snegolfer.com](http://www.snegolfer.com).