

SOUTHERN NEW ENGLAND GOLFER

Rate Card # 14

(Effective 1/1/24 - 12/31/24)

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Southern New England Golfer, an extension of *Ocean State Golf* that has been published since 1990, was always a print publication, but in June 2019 became a totally online publication. The publication is now sent to 50,000 golfers' emails (mostly in southern New England) and the subscriptions continue to rise. All advertisements are linked to the advertiser's website, so advertisers can reach golfers right while they are reading the publication. The publication reads just like a newspaper, but on a computer or tablet screen.

ADVERTISING RATES

	1X	3X	4X
Full Page	\$1,100	\$950	\$850
1/2 page	625	550	475
1/4 page	350	300	250
1/6 page	275	225	200
1/8 page	225	175	150
Inside front	1,200	1,050	950

Rates shown are per issue *All Ads are Full Color

****Ads are due one week before publishing dates****

ADVERTISING DIMENSIONS

Ad Size	<u>Vertical</u>		<u>Horizontal</u>
Full page	9.5"(Wide)	X	10.75" (High)
1/2 page	4.7" X 10.75"	or	9.5" X 5.3"
1/4 page	2.3" X 10.75"	or	4.7" X 5.3"
1/6 page			4.7" X 3.9"
1/8 page	2.3" X 5.3"	or	4.7" X 2.6"

PUBLICATION DATES AND FEATURES

April 22	Number 1	Highlighting Masters, College golf, Challenge Cup Tournament
June 10	Number 2	Northeast Amateur, , Travelers,

July 29	Number 3	College and high school results, Tourn. Results, U.S. Open
Sept. 30	Number 4	State Four-balls, Women's Championships, State Amateurs Oc
		FedEx Cup, USGA State Tournaments, President's Cup
		Players of the Year from Mass., CT and RI, Year

in Review

Rate Card 13 (Cont.)

Southern New England Golfer uses 10 of the top golf writers in New England, most who are members of the Golf Writers' Assn. of America, to provide readers with the best coverage of local, regional and national golf stories, and top photographers to provide you with pictures that you will help tell the stories.

Each issue of the Publication will feature:

Rhode Island Notebook

Eastern Mass. Notebook

Central Mass. Notebook

Western Mass. Notebook

Connecticut Notebook

Women's Golf

Rising Star on Tour

Instruction Column

Fitness Column

Junior Golf

Commentary from Scott Cordischi, local radio personality

Commentary from Tom Gorman, long-time golf writer and owner of New England.Golf

Rules Interpretations

Product Reviews

Stories and Results of Top Tournaments

Features on Local Players

Travel Stories to Golf Destinations

Course Updates

Locator Map with links to course websites (over 5 million tourists visit Southern New England each year (many of those visitors are looking for places to golf!)

And much, much more.....

You can subscribe to the publication at www.snegolfer.com. There will never be a charge for subscriptions. Prior issues are available at www.snegolfer.com.